



Put your business on the highway to success



Extreme innovation. At work for you.

Helping you succeed and be more profitable is our main mission at QubicaAMF. That's why we take innovation so seriously, and focus all of our energy on creating products to grow your business.

The fact is that no one invests as much in product development as we do every year. Over 50-strong, our managers, designers, engineers, analysts and programmers are the industry's best, largest and most experienced R & D group, with unrivaled knowledge and experience.

As a result of extensive market research, a new process for product innovation and over four years of investments in research and development, we are proud to present the new Highway66—the ultimate mini bowling experience.

Highway66, the original mini bowling system

Highway66 is the most popular and best-selling mini bowling attraction in the world. In fact, it's so popular that it truly defines the category. Since the introduction of mini bowling over 20 years ago, more than 3,000 Highway66 lanes have been installed worldwide.

Highway66 is infused with QubicaAMF's rich heritage of traditional bowling expertise, and the ultimate expression of our superiority in manufacturing and innovation. It is the only product of its kind designed by the one global bowling equipment manufacturer committed to staying in the industry. And, it's proudly made in the U.S.A., a premium production choice essential to ensure top quality and reliability that are trademarks of Highway66.

Let QubicaAMF take your business beyond what you can imagine

We're the world's foremost bowling authority with—


- Over 100,000 tenpin bowling installations
- More than 3,000 mini bowling installations
- The broadest and most innovative line of bowling equipment on the planet





What makes mini bowling so appealing?


Mini bowling offers all the excitement of traditional bowling in a scaled down version that *fits your existing space and business model*, serving as a beacon for all types of customers.


But that’s not all:

- 

It’s fun
With mini bowling, kids, families, teens, young adults, adults, and seniors can join in and have a great time.
- 

It’s social
Mini bowling helps people connect with one another, creating lasting memories.
- 

It comfortable and suits all ages
Mini bowling features a small, easy-to-handle ball, and requires no special shoes or other equipment.
- 

It’s great for groups and team-building
Mini bowling gives you the ability to put up to 10 people together on the same lane—for lots of healthy competition.
- 

































It’s easy to maintain
QubicaAMF mini bowling solutions need no lane conditioning, special oils, or a dedicated technician.

Facing these FEC challenges?

If you’re an owner/operator of a family entertainment center (FEC) you’re always striving to—

- Reach the widest possible customer base
- Attract and retain group business
- Run attractions that keep their appeal over time
- Provide a visual impact that fits your center’s style and customer expectations
- Keep operational costs under control, including attractions maintenance

Not all attractions in today’s entertainment landscape are equal. Some have less impact on your guests. Some are better in terms of being fun for all ages, for socialization or ease of use. Only the new Highway66 delivers on all of these elements at the same time.

		Fun for Everyone <small>(People of All Ages)</small>	Socialization	Relaxing/ Easy/ Comfortable
	Highway66	 High	 High	 High
	Laser Tag	 High	 Low	 Low
	Bumper Cars Go Karts	 Medium	 Medium	 Low
	Mini Golf	 High	 Medium	 Medium
	Arcade	 Low	 Low	 Low
	Redemption Games	 High	 Medium	 Low
	Billiards	 Medium	 High	 Medium
	Small Rides	 Medium	 Low	 Low



MonsterKids Highway66 Theme with
Harmony Energy furniture in the Ambient color concept



The New Highway66

The ultimate mini bowling experience

QubicaAMF's new Highway66 takes the world's best-selling mini bowling attraction ever—and makes it better, delivering—



The ultimate in attractive mini bowling themes

for the visual appeal to “wow” your customers while matching your center's style



The ultimate on-lane experience for every customer



The ultimate in quality plus hassle-free maintenance and operation

to help you to keep costs under control

Now, let's take a closer look at each these benefits—



POP66 Highway66 Theme with Harmony Energy furniture in Blue and Red



The New Highway66 delivers—
The ultimate in attractive mini bowling themes

Today's customers have come to expect a stunning visual experience. So prepare to blow them away. The new Highway66 lets you choose from a variety of exclusive masking and lane graphic themes. One is sure to fit the look and feel of your center, while providing the visual appeal that keeps people coming in, and coming back for more.



FAR WEST



MONSTERKIDS



Juke-Box



Classic



competition



POP66



ROAD



Exclusive New Road Theme

Traditional never looked better. We've taken the original Highway66 design and modernized it, while retaining the elements that made it a smashing international success. This iconic theme appeals to customers of all types and ages.



Exclusive New Classic Theme

Bring the sights and sounds of traditional tenpin play to the exciting mini bowling arena. Our new Classic Theme features rich wood-grain lanes and elegant masking units. It's a surefire way to attract families, adults and seniors.



Exclusive New MonsterKids Theme

Frankly, this design is so bold and brilliant it's frightening. A vibrant yellow- green color palette combined with Disney-like cartoon-style monster characters on the masking and lane graphics make for exciting play. Kids, families and young adults won't be able to resist.



Exclusive New Far West Theme

Have bowlers take a time machine back to the Wild West. With a saloon-style wooden lane pattern and wanted poster graphics, this theme is sure to resonate with kids, families and adults alike.



Exclusive New Competition Theme
Crank up player excitement and your RPMs (revenue per minute) with this blazing-hot race-oriented theme. It appeals to all players who want to smoke the competition and set the world on fire with their bowling skills.



Exclusive New Vintage Theme
Evoke the golden age of bowling with a design that is on-trend and off the charts with fifties- and sixties-era iconography plus a warm, inviting look. Families, adults and seniors will flock to this attraction.

Exclusive Customize Your Highway66

Have a brilliant concept of your own? Have to make your center stand out even more? Talk to QubicaAMF. Our artists and design experts can customize Highway66 lanes, approach and mask panel graphics to your exact needs. We can even customize longer length lane panels as needed. Provide your guidelines and we'll make it happen.



Exclusive New Juke Box Theme
Inspired by the movie American Graffiti, our Juke Box Theme truly sings with an electrifying color palette and iridescent neon signage. Customers of all ages—including young adults—will come in for plenty of “happy days.”



Exclusive POP66 Theme
Who doesn't like popcorn? And with its striking design, what customer wouldn't want to play on this head-turning mini bowling marvel? It's perfect for movie theater environments, while appealing to customers of all ages.



The New Highway66 delivers— The ultimate on-lane experience

Most customers know the game of bowling. But with the new Highway66, you have the chance to show them a whole new mini bowling vibe.

With premium features like HD scoring, video masking, LED capping lights and more, the new Highway66 lets you absolutely delight them with a stunning on-lane experience, inspiring them stay longer and play more.

New Highway66 HD Scoring

Offering nonstop thrills and player interaction—with tricky stops and bonuses along the way, the Ten Pin Tour game has always been a huge part of what makes Highway66 an irresistible mini bowling attraction. The new Highway66 HD Scoring system takes that perennial favorite to whole new level with HD video, so you can give players the kind of eye-popping digital entertainment they expect and demand.

Setup is easy. Plus, you can control the ticket payout depending on player skill, the maximum number of players, time per game, or the maximum number of balls.





BES X is the world’s only mini bowling entertainment system developed exclusively for the entertainment market—a solution bringing you the widest and most innovative variety of on-lane entertainment options anywhere.

Entertaining for everyone

With countless games and themed mini bowling environments, BES X offers something for every customer segment and age group. In addition, it provides you the tools you need to deliver exclusive entertainment to grow and drive your birthday and corporate event business like never before.

BES X delivers the largest selection of exclusive features:

- Exclusive Complete Play Management
- Exclusive Mad Games
- Exclusive Skill Games
- Exclusive YouToons
- Exclusive On-Lane Pictures and Grids
- Exclusive Themed Birthday Parties
- Exclusive Facebook GameConnect
- Exclusive Lane Chatter

Exclusive Dual Mode Offering



Express Mode is perfect for those times and parts of the day when you want lanes available for your walk-in customers. With four different categories of games featuring over 29 choices you can be sure that customers will want to keep coming back for more. Add Ticket Redemption to turn play time into rewards, motivating customers to stay longer and spend more.



Make your facility unlike any other by unlocking the full capabilities and potential of BES X! Party Mode lets you set up welcome screens, add corporate logos, upload birthday party photos and more to offer a truly unique and personalized experience.



Competition Highway66 Theme with
Harmony furniture in the Hard Rock color concept

The ultimate on-lane experience 



Video Masking*

Make your Highway66 installation come alive. Our optional video masking system will deliver eye-opening clarity for unforgettable widescreen entertainment.



Glow in the Dark Lanes

Turn down the lights and crank up the fun. Our new Road and Classic Themes feature lanes that glow under black light, revealing the acclaimed Highway66 glow lane pattern. Project the same tenpin bowling glow-in-the-dark experience bowlers have come to love.



On-Lane Redemption System*

Ch-ching! Add a ticket dispenser to each mini bowling lane, then customize the pay-out to suit your program. QubicaAMF makes it easy to drive repeat business by incorporating Highway66 into your center's redemption programs.



Automatic Bumpers*

Kids will love your new Highway66 mini bowling attraction. But they'll love it even more when you add bumpers and let them pull out all the stops. Bumpers can be raised and lowered at any time with simple press of a button, making it easier for kids to have fun.



LED Capping Lights*

Use the remote control to vary brightness, speed and flashing mode of these multi-color LEDs. If you have more than one Highway66 unit you can synchronize the lights and dazzle your player even more. These lights use little power, but offer a whole lot of mini bowling excitement.



Exclusive Dual-Action Pin Detangle System

When pins hang up the fun shuts down. But with our exclusive dual-action pin detangle system you won't have to worry. It either shakes or varies the pulling force on the pins to free them quickly and get players back into the game.

**Available as an option.*



The New Highway66 delivers—
The ultimate in quality plus hassle-free
maintenance and operation

The new Highway66 is all about fun. It's a magnet for customers, and a real money-maker, too. But it's also a serious investment. Thanks to QubicaAMF's 75 years of bowling and mini bowling entertainment expertise you can rest easy knowing you'll be getting a great return on that investment plus a low total cost of ownership.

Expect nothing but the best from QubicaAMF

The new Highway66 has been manufactured and tested to withstand the tough play bowlers can often dish out, and is made using the same robust construction and quality of our traditional bowling solution. Parts last longer. Maintenance is easier. And you'll have more money left for other areas of your business. Sound good? We thought so.

Offering unmatched reliability, the TMS String Pinspotter on the new Highway66 is the only one of its kind based on cutting-edge technology.



Exclusive Machine Control with LCD Display

An LCD display and keypad at the front of the machine pair provides full control of machine operation and settings.

Quick and easy operation is part of what makes the new Highway66 such a great attraction—and a sound investment.



Exclusive Machine Integrated Diagnostics

The string machine control box monitors all functions of the pinspotter, while the LCD display shows any issues or warnings that may arise.

QubicaAMF innovations offer quick troubleshooting to minimize downtime on your Highway66 solution.



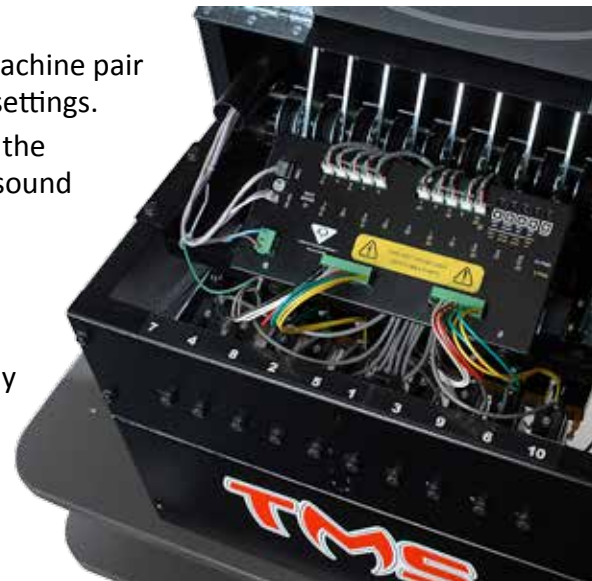
Fewer Mechanical Adjustments

Unlike other mini bowling solutions on the market, the majority of adjustments on the new Highway66 are electronic and made through the control box—most are ‘set it and forget it’. Quick troubleshooting helps to minimize downtime.



Exclusive 100% Solid State Sensors and Electronics

The sensors and electrical components on the new Highway66 machine are all solid state, giving it a much longer lifecycle—unlike other mini bowling products in the market. You and your staff will save time, plus save money on parts replacement.



Exclusive Machine Premium Quality Components & Construction

Relax. The Highway66 string machine is built tough—ready to handle the high duty cycles your FEC equipment must face.

It features:

- Heavy-gauge steel, rubber and wooden structural components
- Top-quality drive system components
- Modern electronics

You can be assured that Highway66 is 100% reliable, and very inexpensive to operate.



Extra-Thick Lane Laminates

The smaller balls used in mini bowling can give lanes a beating. But the laminate on the new Highway66 lanes is the same thickness as that on traditional bowling lanes—a full .375”, making them even more reliable and durable.

Bottom line: your Highway66 attraction will last and last.

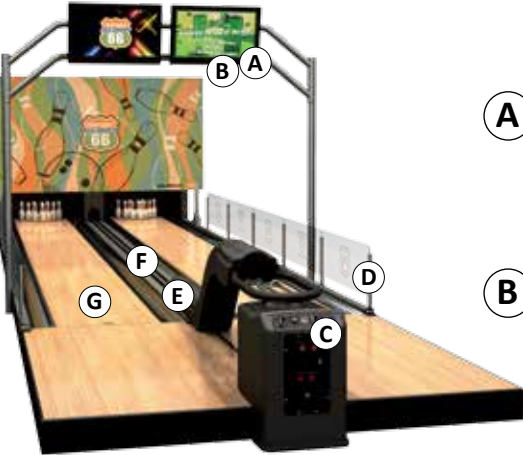


Heavy-Duty Lane Foundations

Like its lane laminates, Highway66 lane foundations are beefed up so they can stand up to even the worst day-to-day punishments.

Made of modular OSB and MDF wood sections, they help ensure your investment will keep delivering a great return for years.

Highway66 options and customization



- A LED Monitors**
Bring Highway66 to life with monitors which are sure to guarantee a big impact! You can choose between 32" or 42", or you can have the Highway66 units without monitors, and source locally.
- B On-Lane Advertising**
Supercharge your revenues by promoting your center or other local businesses through colorful onscreen pop-up marketing. A real money-maker.

- C Versatile payment options**
Our Highway66 mini bowling attraction gives you plenty of options to let customers play and pay however they want, in ways that are compatible with your internal systems, including:
 - Coin Op or Bill Acceptor* System - We can provide this equipment, or you can source it locally.
 - Card Swipe System - Highway66 can be easily connected with most diffused swipe cards systems**
- D Lateral Side Protections**
People throughout your center will flock to Highway66 to see what all the fun is about. Made of strong transparent Polycarbonate, this lateral side guard provides unobtrusive protection to spectators.
- E Safety Ball Return to Lane Extension**
This optional kit offers additional protection where the ball enters the ball return, for increased safety.
- F Subway Ball Return** available as an option
- G Customized Longer Lane Lengths** are available as an option

Talk to your QubicaAMF representative about customizing your Highway66 attraction.

* Available as an option in the US only ** Swipe card system not provided by QubicaAMF

HARMONY

Comfortable, stylish and coordinated furniture

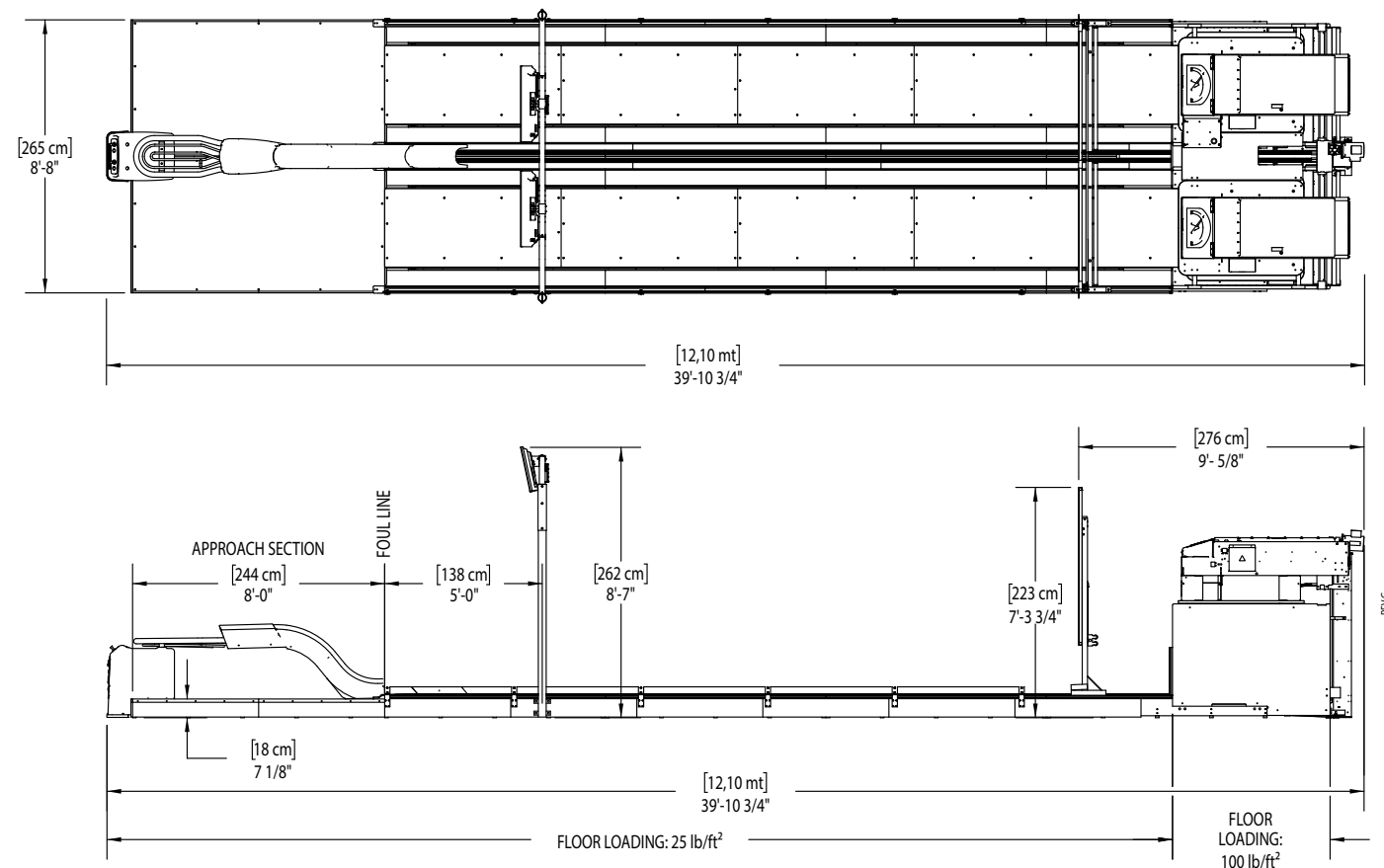
It's a fact: the more comfortable customers are, the longer they stay and the more they spend.

The Harmony furniture line offers a wide selection of furniture designed to fit your space and coordinate with the new Highway66 themes, all while providing unparalleled comfort and durability.

- Harmony Energy Chairs and Stools - Available in six different solid colors and three different wood finishes
- Harmony Energy and Synergy Hard and Soft Seat Benches - Available in a host of diverse arrangements and colors offering generous seating, along with space for food and beverages
- A selection of Harmony tables to better accommodate your customers needs



* Furniture available as an option.



SPECIFICATIONS (LANE PAIR)

Dimensions

Standard length: Standard length: 39'- 9 1/2 " [12.10mt] Customized length available

Width: 9'- 2 1/2 " [280cm]

Minimum Height Required: 8'- 6" [262 cm] customized height available

Total Weight per standard unit length 5600 lb [Kg 2545]

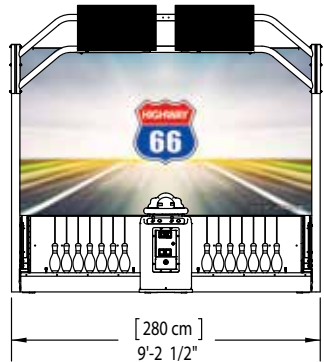
Power Consumption

Attract mode : 250W

Play mode. 2800W

Single phase supply requirements : 220-240V 50/60Hz 3200W

Recommended 20AMP circuit breaker per unit



Multiple unit dimensions

	With monitor post	
	Inches	Millimeter
1 Unit (2 lanes)	110-1/2"	2810
2 Unit (4 lanes)	218"	5540
3 Unit (6 lanes)	325-1/2"	8270
4 Unit (8 lanes)	433"	11000
5 Unit (10 lanes)	540-1/2"	13730
6 Unit (12 lanes)	648"	16460

Technical specifications subject to change without notice.
Images shown are for illustration purpose only and may differ from actual product.

Rev up your center—and your profits Head down Highway66

The new Highway66 from QubicaAMF delivers the ultimate mini bowling experience.

Customers of all ages will fall in love with this totally unique mini bowling attraction. With no special equipment required, or dedicated staff needed, along with hassle-free maintenance, Highway66 will have you speeding toward unparalleled revenues and profitability.

Don't wait another minute.

Accelerate your success with Highway66.

www.amusement.qubicaamf.com



WORLDWIDE HEADQUARTERS

8100 AMF Drive - Mechanicsville, VA 23111 - USA - Tel. +1 (804) 569-1000 - Fax: +1 (804) 559-8650 - Toll free 1-866-460-QAMF (7263)

EUROPEAN HEADQUARTERS

Via della Croce Coperta, 15 - 40128 Bologna - Italy - Tel.+39 (051) 4192-611 - Fax +39 (051) 4192-602

www.qubicaamf.com - info@qubicaamf.com

The ultimate mini bowling experience